





Who are the target end users of  ?





# Industry Wide Solutions

***Integrated, Robust technology for your merchants...***

As a Reseller of the **SureGate** network you can build your brand by providing turnkey solutions to your merchants. **SureGate** provides a single source for the tools to create “selling situations” for your robust and versatile payment server.

- Shopping Cart Integrations
- API for Custom Applications
- Virtual Terminal for MOTO and Retail
- Terminals (GPRS and Bluetooth®)
- Peripherals (Printers and Card readers)
- Applications (Pocket POS™, SmartPayments™)
- Services (Support, Compliance, Fraud)



Develop your sales channel with turnkey solutions from **SureGate.net!**



# Payment Engine

**SureGate**... the most advanced solution in the industry for processing credit cards, debit cards and check services. This solution provides our merchants with a fast, easy, reliable way to authorize credit card, ATM/debit card, and check transactions on your PC in a secure and compliant environment. Review the online documents and access the login page at: <https://secure.suregate.net>



For a [complete list](#) of supported processors.



# Top Ten Reasons to use SureGate.net

## 1. Greater Sales

- Credit card customers spend significantly more than cash customers
- Enable cash-restricted customers to make purchases
- Enable processing of eCommerce and MOTO transaction with reduced risks

## 2. Increased Transaction Speeds

- 2 to 5 seconds average transaction time versus 15 to 30 seconds for dial-up terminals
- Eliminate long wait times at the register and retain customer loyalty

## 3. Low Startup Cost, Quick Installation, Low Maintenance

- Small merchants need only a standard web browser; there is no need to purchase additional software or hardware
- Eliminate costly phone lines and proprietary hardware terminals
- Works with both retail POS and Internet shopping carts; eliminates the need for a separate merchant account with a separate service provider

## 4. Mobile Merchant Flexibility

- Eliminate phone lines and power outlets
- Speed up the authorization process
- Reduce transaction cost with card-present transactions
- Leverage your existing mobile phone

## 5. Integrated Retail POS Applications

- Image/receipt capture and retrieval for charge back protection
- Eliminate redundant data entry
- Eliminate redundant phone lines
- Support all major Credit Cards, Pin Based Debit Card, Gift/Loyalty Card, Check, ACH, EBT/Food Stamps, etc.



# Top Ten Reasons to use SureGate.net

## 6. Stand alone virtual terminal and client applications

- Easy-to-deploy feature-rich client applications are hardware and platform independent
- Browser-based virtual terminal allows you to process payments from anywhere, anytime.

## 7. Powerful browser-based tools allow you to manage your accounts anywhere anytime

- Automatic daily batch settlement with email notification
- Online and Real-time reporting
- Set up recurring billing contracts that will automatically invoice and process payments for your customers

## 8. Simplify billing with integration into your CRM and accounting system

- Web Service or SDK integration
- Delimited data export

## 9. Reduce monthly recurring fee

- Lower interchange fee when processing card-present or PIN-based transactions
- Lower communication fee by eliminating redundant phone lines

## 10. Greater Security

- Reduce the amount of cash that staff handles
- Lower risk of charge backs from customer-disputed transactions using digitized receipt image or check image
- Provide AVS Address Verification and CVV Verification to fight online fraud
- Velocity checks for suspicious refund or sale transactions
- Instant alert when suspicious activities occur
- Allows you to choose which countries you want to sell goods to and automatically blocks those on black list
- Many levels of security allow you to control who has access to each feature



**SureGate.net** consists of over 180 fraud parameters, with more being added every month. Unlike traditional fraud screening tools, **SureGate Fraud** works right out of the box.

	<b>SureGate.net</b>	<b>The Competition</b>
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Instant Setup	✓	LIMITED
Over 200 Countries Supported	✓	LIMITED
100% User Transparent	✓	INTRUSIVE
	✓	REQUIRED
AVS Independent	✓	NOT AVAILABLE
Money Back Guarantee	✓	NOT AVAILABLE
Reverse DNS Validation	✓	LIMITED
IP to Country	✓	LIMITED
IP to Zip Code	✓	LIMITED
IP to NPA/NXX	✓	LIMITED
IP to Billing Address	✓	LIMITED
High Risk IP Check	✓	LIMITED
Open Proxy Check		
<b>Real-Time IP Validation</b>		

While most companies offer some level of IP Checking, very few actually do real-time IP matching to validate user transactions as they happen.



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	<b>SureGate.net</b>	<b>The Competition</b>
REAL-TIME Email Validation	✓	NOT AVAILABLE
Free Email Provider Check	✓	LIMITED
Known Spammer Database	✓	LIMITED
High Risk Email Address	✓	LIMITED
Extensive Chargeback Database	✓	LIMITED
Network Wide Velocity Check	✓	LIMITED
BIN to Country Match	✓	LIMITED
High Risk BIN Database	✓	LIMITED
Transaction Profiling	✓	NOT AVAILABLE
Merchant Activity Profiling	✓	NOT AVAILABLE
Syndicate Identification	✓	NOT AVAILABLE
Fuzzy Matching Against All Data	✓	NOT AVAILABLE

**. . . and more than 100 additional checks and cross checks.**



# How a merchant uses SureGate to process transactions for Internet, MOTO, and Retail.

- Merchant purchases a **SureGate.net** from the reseller.
- Reseller logs into **SureGate.net Sales Portal** to set up the pricing for the new merchant and requests the account to be boarded.
- Reseller creates the merchant profile when receiving the activation link from the **SureGate.net Sales Portal**.
- **SureGate.net Staff** guides your merchant to get started using the solutions if you select a premium deployment.
- Your merchant is now using the **SureGate.net** solution and generating additional revenue for your business.



## Next Steps:

- 1)
- 2)
- 3)
- 4)
- 5)

Notes: